



## *61st Anniversary*

OUR SCHOOL. ONE FAMILY. ALL HEART.

EISENHOWER MIDDLE SCHOOL PTA  
8231 BLANCO ROAD  
SAN ANTONIO, TX 78216

Dear Community Partner,

Eisenhower Middle School will celebrate its **61st anniversary** this upcoming school year! We are planning another fun year of celebrations with wide-reaching support to our staff and students. We invite you to participate as a corporate sponsor of our PTA, which prioritizes safety and enrichment programs for the students, appreciation events for the staff, and ongoing improvements to the campus. Your tax-deductible donation will help us offer programs such as the annual Ike's Big Day, Red Ribbon Week, General's Ball, food pantry, campus and safety improvements, staff disbursements for classroom needs and much more!

Eisenhower Middle School (grades 6-8) is a public school that educates nearly 900 children, and is a feeder school for Churchill High. When considering a donation, know that 57% of our students are from low-income families, and 15% of our students regularly experience food insecurity. We feel strongly that our organization directly benefits the daily lives of each of our students.

Our "Five-Star General" Sponsors can place their company banner on our east fence (facing Blanco Rd.), is passed by 15,000 cars a day. This is the best deal for many companies, but all levels of sponsors will receive recognition based on their level of donation. In-kind donations are also welcome and appreciated. Just fill out the attached form with the value of your donation and we are ready to welcome you to our Eisenhower family. Feel free to contact me anytime with questions.

Thank you,

Diane Parker  
Eisenhower MS PTA President  
(210) 262-5910

[eisenhowermspta@gmail.com](mailto:eisenhowermspta@gmail.com)



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**Eisenhower Middle School PTA**  
**Corporate Sponsor**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Shirt Size: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please select your level of sponsorship:

\_\_\_\_\_ Five-Star General Supporter (\$1000)

\_\_\_\_\_ Four-Star General Supporter (\$750)

\_\_\_\_\_ Colonel Supporter (\$500)

\_\_\_\_\_ Major Supporter (\$250)

\_\_\_\_\_ In-Kind Donation (Description and Amount: \_\_\_\_\_)

Artwork for your company logo should be supplied in high resolution  
jpg or png format to [eisenhowermspta@gmail.com](mailto:eisenhowermspta@gmail.com) Please make  
checks payable to Eisenhower Middle School PTA. Mail your donation  
check with this form to:

Eisenhower Middle School PTA  
ATTN: Diane Parker, PTA President  
8231 Blanco Road  
San Antonio, TX 78216

# Eisenhower Middle School PTA

## Sponsorship

<b>What YOU get with your tax-deductible donation:</b>	<b>5-Star General</b> \$1000	<b>4-Star General</b> \$750	<b>Colonel</b> \$500	<b>Major</b> \$250
Your company banner hung on the east fence facing Blanco Rd. (passed by 15,000 cars per day) during the 2023-2024 school year (August '23 - May '24). <i>*Banner must be provided by the company.</i>	★			
One-day "Takeover" of IKE PTA's Instagram account to advertise your business, explain your features/benefits, and/or show the positive influence you've had on the IKE PTA and its students. <i>*Video "takeover" must occur with the presence of an IKE PTA member. Involvement of any IKE student must be approved by PTA, administration, and parents. All parties must sign a media release.</i>	★			
Marketing/sponsor table at PTA-sponsored events "Greenback Night" (9/12/23) AND "IKE's Big Day" (10/14/23). <i>*table and marketing material must be provided by the company.</i>	★	★		
Two social media click-through spotlight posts on Instagram and Facebook (totaling over 1,400 followers). <i>*Posting date varies and can include your company's seasonal incentives.</i>	★	★		
One-time recognition (click-through link to your webpage) in the IKE General Newsletter "PTA News" section, disseminated to all staff, students, and families.	★	★	★	
Two "voucher" tickets to an IKE athletics fall home game (volleyball or football).	★	★	★	
One-time social media spotlight click-through post on IKE PTA's Instagram and Facebook (totaling over 1,400 followers).	★	★	★	★
Your company logo displayed on the official IKE PTA website <a href="http://www.eisenpta.org">www.eisenpta.org</a> throughout the 2023-2024 school year, and at all official IKE PTA meetings.	★	★	★	★
An Eisenhower Middle School PTA Membership, a spirit t-shirt, and a PTA "Certificate of Recognition" to hang in your business.	★	★	★	★

# Eisenhower Middle School

## Appreciated In-Kind Donations

For those unable to donate dollars, you can still help! Please consider donating items to support our kids and staff on a one-time basis or throughout the year. All donations are considered tax deductible and your company will still receive sponsor benefits. Just fill out the attached sponsor form with the itemized value of your in-kind donation and join our family!

<p><u>Teacher/Staff/Volunteer Meals</u></p> <ul style="list-style-type: none"> <li>- PTA Volunteer Breakfast</li> <li>- Greenback Night (<i>Staff Dinner</i>)</li> <li>- Athletic Coach Lunches (<i>Game Days</i>)</li> <li>- Teacher/Staff Breakfasts or Lunches on various date throughout the school year</li> </ul>	<p><u>Classroom Supplies (Used Frequently)</u></p> <ul style="list-style-type: none"> <li>- Kleenex</li> <li>- Dry erase markers</li> <li>- Pencils</li> <li>- Composition notebooks</li> <li>- Coloring pencils</li> </ul>
<p><u>IKE Campus Food Pantry</u></p> <ul style="list-style-type: none"> <li>- Dried Goods and Non-perishable food items</li> <li>- Boxes/Bags for disbursement</li> </ul>	<p><u>Copy Room Supplies</u></p> <ul style="list-style-type: none"> <li>- Binder Clips (all sizes)</li> <li>- Paper Clips (all sizes)</li> </ul>
<p><u>Science Teachers</u></p> <ul style="list-style-type: none"> <li>- Grocery gift cards for science experiment supplies</li> </ul>	<p><u>Campus Beautification</u></p> <ul style="list-style-type: none"> <li>- Mulch</li> <li>- Flowers/Plants</li> <li>- Planters</li> </ul>
<p><u>Clinic Supplies</u></p> <ul style="list-style-type: none"> <li>- Maturation Supplies</li> <li>- New underwear in package</li> <li>- New jeans/shorts (girl/boy all sizes)</li> <li>- Packaged snacks (ex: variety chips, granola bars, crackers, etc.)</li> </ul>	<p><u>Ongoing Staff Appreciation</u></p> <ul style="list-style-type: none"> <li>- Meals, Snacks, Treats</li> <li>- Prizes/Giveaways (free item coupons, promotional items, tickets, experiences, etc.)</li> </ul>